

OPT OUT OF COOKIES AND SIMILAR TECHNOLOGIES

This page describes how the CrossLink Family of Companies (“we”, “our”, “us”) including CrossLink Professional Tax Solutions, LLC, CrossLink Tax Tech Solutions, LLC, d/b/a CrossLink Tax Pro Alliance and uTax, LLC and Audit Allies, LLC (collectively “CrossLink”) uses cookies and other similar technologies on its websites and how you can opt out of these cookies.

For more information about how we protect your privacy in our use of cookies or other personal information, please see our Privacy Policy [\[link\]](#).

How We Use Cookies

We use cookies or similar technologies to analyze trends, administer our Sites, track users’ movements on our Sites, products and services, mobile applications, co-branded offerings and other third-party sites, and gather demographic information about our user base as a whole.

We may receive reports based on the use of these technologies on an individual as well as aggregated basis. We use cookies for remembering user settings. Users can control the use of cookies at the individual browser level. If you reject cookies, you may still use the Sites, but your ability to use some features or areas of our Sites, products, and services may be limited. As is true of most websites, we gather certain information automatically and store it in log files. This information may include internet protocol (IP) addresses, browser type, internet service provider (ISP), referring/exit pages, operating system, date/time stamp, and/or clickstream data. We may combine this automatically collected log information with other information we collect about you. We do this to improve our Sites, products and services and to deliver relevant ads and track ad campaign performance and efficiency.

We work with third parties to provide services on or help us improve our Sites. To disable or reject third-party technologies, please refer to the relevant third party’s website.

How to Manage Your Cookies

You can also set your Internet browser to warn you each time a cookie is being sent or to turn off all cookies (except Flash cookies). Use the links below to learn how to manage cookies from your browser or navigate to your browser’s Help menu for more information.

- [Google Chrome](#)
- [Microsoft Edge](#)
- [Microsoft Internet Explorer](#)
- [Mozilla Firefox](#)
- [Safari \(on Mac\)](#)

You can also use third-party tools to identify and make additional choices about many technologies, including cookies. Flash cookies are different from browser cookies because of the amount of, type of, and how data is stored. Please note that cookie management tools provided by certain browsers will not remove Flash cookies. To learn how to restrict and block Flash cookies, visit the Adobe website [here](#). As with any cookie, if you do restrict Flash cookies, there may be some features that you won’t be able to use.

Most mobile devices allow you to manage how other technologies, such as unique identifiers, are set and used. Please reference your mobile operating system support documentation to learn more.

The following websites provide more information about your choices to opt-out of tracking through certain third-party advertising and analytics cookies:

- **Digital Advertising Alliance:** DAA’s [opt-out page](#) provides information on companies that participate in its WebChoices tool and how to opt out using its browser tool.

- **Network Advertising Initiative:** NAI's [opt-out page](#) provides information on its member companies that deliver tailored online ads and your choices to opt-out of receiving them.
- **TrustArc:** TrustArc's [opt-out page](#) allows you to send requests to the companies that place cookies in your browser.

Please note: Even if you opt out of cookies or targeted advertising, you will still receive advertisements, but they may not be tailored to your interests. The choice to opt out of certain technologies may affect, alter, or eliminate the functionality of certain features of the products and services offered by CrossLink.