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**PETZ ENTERPRISES, INC. (PEI) ANNOUNCES AVAILABILITY OF TEXT
MESSAGING SERVICES FOR CROSSLINK® MULTI-SITE ONLINE™
PROFESSIONAL TAX SOFTWARE**

Tracy, Calif. (July 7, 2009) – Petz Enterprises, Inc. (PEI), makers of the CrossLink suite of tax software solutions and services designed for high-volume retail tax professionals, today announced the availability of TextLink™, a text messaging service for professional tax preparers to communicate with their clients, for CrossLink Multi-site Online Professional Tax Software.

“The launch of TextLink for CrossLink Multi-site Online will extend the successful client communication feature to multi-site tax offices as well as Service Bureau and Value Added Reseller (VAR) customers,” stated Charles Petz, CPA, Vice President of Tax Software Development.

TextLink utilizes Short Messaging Service, also known as SMS, or more commonly, as text messaging. Text messaging is one of the most widely used data applications on the planet. With TextLink, CrossLink customers are able to market to and communicate with their taxpayer clients more efficiently than ever before.

“The ability for professional tax offices to be able to communicate with all their customers via a single text message versus hundreds of phone calls is a significant time and resource saver,” stated Petz.

TextLink is a standard feature that is included for free with both CrossLink 1040 and CrossLink Multi-site Online.

CrossLink is available directly from PEI at www.CrossLinkTax.com.

About Petz Enterprises, Inc.

Petz Enterprises, Inc., makers of the CrossLink suite of tax software solutions and services, is a leading provider of tax preparation and filing solutions for the professional and consumer markets, helping to automate and simplify federal, state and local tax compliance. Founded in 1974 and based in Tracy, California, PEI is dedicated to serving the needs of the professional tax community and U.S. taxpayers worldwide. For more information about PEI professional tax solutions and services, visit www.CrossLinkTax.com.