

TEXTLINK™

**The power of immediate
client communication**



Text Message Your Clients Directly from CrossLink

CrossLink customers can save time and improve efficiency by communicating with their clients directly from the software with TextLink™. Using TextLink, high-volume tax offices are able to send a text message to their clients' cell phones directly from CrossLink 1040 and CrossLink Multi-Site Online.

Efficiently Communicate with Your Clients

- ✓ Text message one or many clients with just a single click
- ✓ Save time and money by eliminating the need for staff dedicated to contacting clients
- ✓ Perfect for "Check Ready" notifications

A Flexible Communication Tool

- ✓ Simplify the notification process
- ✓ Customize messages
- ✓ Market to your clients
- ✓ Track sent messages
- ✓ No additional cost

About TextLink and Text Messaging

TextLink utilizes Short Messaging Services (SMS), more commonly known as "text messaging." With TextLink, CrossLink customers are able to market to and communicate with their taxpayer clients more efficiently than ever before.

- ✓ Text messaging is popular, easy-to-use, and immediate
- ✓ Most cell phones are text messaging capable
- ✓ SMS is a standardized and established technology

Customer Inspired Innovation

"The CrossLink Team truly partners with my business to deliver industry leading solutions. Not long after I spoke to them about my need for a solution that enabled text messaging to my customers, CrossLink announced the TextLink feature. This will be my third season using TextLink, and it continues to exceed my expectations!"

Rathen Mason

Owner, Mason Mason & Associates and
inspiration behind TextLink

 **CROSSLINK®**

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