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**PETZ ENTERPRISES, INC. (PEI) ANNOUNCES CROSSLINK REGIONAL
OFFICE OPENING IN ROME, GA**

Tracy, Calif. (September 16, 2010) – Petz Enterprises, Inc. (PEI), makers of the CrossLink suite of professional tax software solutions and services for high-volume retail tax offices, today announced the location of their new CrossLink regional office being opened in Rome, GA.

“Earlier this year we made a strategic decision to establish a permanent presence in the Southeast to continue to serve CrossLink’s growing customer base,” stated Charles Petz, CPA, Chief Financial Officer for Petz Enterprises, Inc. “With the experienced talent available in Rome, Georgia, we feel it is a natural fit for our company and are excited about joining the community.”

The opening of their office in Rome marks the second regional office that PEI has opened in 22 months to support CrossLink customers. Petz Enterprises, Inc. currently has a CrossLink Northwest regional office located in Bellevue, WA, and its company headquarters has been a part of the community in Tracy, CA since 1974.

“We welcome this company to Rome and are looking forward to having them come and grow in this community,” stated Wright Bagby, Mayor of Rome. “These are great jobs and the types of jobs we are looking for in Rome. It is great news to have this additional business venture despite the tough economic times.”

The CrossLink office in Rome, GA is located at 238 North Fifth Avenue.

“We are happy to make Rome, Georgia our home for the CrossLink Southeast regional office,” Petz said in closing.

Additional information regarding CrossLink Professional Tax Software can be found at www.CrossLinkTax.com.

About Petz Enterprises, Inc.

Petz Enterprises, Inc., makers of the CrossLink suite of tax software solutions and services, is a leading provider of tax preparation and filing solutions for the professional and consumer markets, helping to automate and simplify federal, state and local tax compliance. Founded in 1974 and based in Tracy, California, PEI is dedicated to serving the needs of the professional tax community and U.S. taxpayers worldwide. For more information about PEI professional tax solutions and services, visit

www.CrossLinkTax.com.