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**PETZ ENTERPRISES, INC. (PEI) ANNOUNCES A MULTI-YEAR
AGREEMENT TO PROVIDE INSTANT TAX SERVICE WITH
CROSSLINK PROFESSIONAL TAX SOFTWARE**

Tracy, Calif. (Oct. 17, 2011) – Petz Enterprises, Inc. (PEI), makers of the CrossLink suite of professional tax software solutions and services for high-volume retail tax offices, today announced that they have reached a multi-year agreement with Instant Tax Service to provide CrossLink 1040 to over 700 franchised locations across 31 states nationwide.

“Instant Tax Service is one of the largest tax preparation companies in the United States and we are very pleased that they have decided to continue to support and grow their business with CrossLink,” stated Charles Petz, CPA, CFO of Petz Enterprises, Inc.

With this agreement, Instant Tax Service will be using CrossLink 1040 Professional Tax Software in all of their franchise locations. This solution will provide Instant Tax franchisees with a number of efficiency improvements and enable them to process more tax returns per office than with their previous solution.

“We have been impressed with the personal relationship the CrossLink team established with us from the very beginning,” stated Fez Ogbazion, CEO of Instant Tax Service. “CrossLink’s commitment to work with their customers to develop and support innovative products that improve office efficiency and, as a result, increase the speed at which accurate tax returns can be completed, is unparalleled in the industry.”

“The new efficiency tools our franchisees will have available to them is significant,” commented Kyle Wade, VP of Franchising for Instant Tax Service. Wade continued, “CrossLink 1040 is clearly an important upgrade for our business – which can be seen through integrated electronic signature pads that apply signatures to the proper documents and the ease at which franchise owners with multiple locations can support their offices.”

“We take pride in the personal relationship we have with every single CrossLink customer and this agreement highlights that this commitment is real – whether you are a single tax office or a nationwide brand like Instant Tax Service,” Petz stated in closing.

Additional information regarding CrossLink Professional Tax Software can be found at www.CrossLinkTax.com.

About Petz Enterprises, Inc.

Petz Enterprises, Inc., makers of the CrossLink suite of tax software solutions and services, is a leading provider of tax preparation and filing solutions for the professional and consumer markets, helping to automate and simplify Federal, state and local tax compliance. Founded in 1974 and based in Tracy, California, PEI is dedicated to serving the needs of the professional tax community and U.S. taxpayers worldwide. For more

information about PEI professional tax solutions and services, visit www.CrossLinkTax.com.